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President	Joel Klein
Vice President	David Sterrett
Secretary/Treas.	Ravae Leonard
Conference Coord.	Mark Marsalis
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District 4	Position Open
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District 6	Jim Ruttle
District 7	David Sterrett
	Josh Luna
District 8	Joel Klein
District 9	Brian Johnson

Ex-Officio Officers:

Justin Boswell
Leonard Lauriault
Mark Marsalis
Ian Ray
Doug Whitney

Continuing Education Units (CEUs):

5 NM Pesticide Applicator CEUs have been approved for this meeting; AZ, TX, and CCA credits have been approved (see registration desk)

You must attend the ENTIRE conference to receive your CEU's. You will receive your certificate after the last presentation.

Acknowledgements

New Mexico Hay Association wants to thank the following companies for being vendors and for their support of the previous 2024 conference:

Premium Hay Vendors

AgTrust Farm Credit
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Parallel Ag
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Harvest Tech Dew Simulator
Hopper Pump & Drilling
Kisco Leasing Company
Staheli West
Tractor Center

Thanks to individuals who donated items for the silent auction and door prizes.

If you would like to be a sponsor for the 2025 conference, contact Ravae Leonard (575-910-9000).

NMSU is an equal opportunity/affirmative action employer and educator. NMSU and the U.S. Department of Agriculture Cooperating.



2025 Southwest Hay & Forage Conference

**January 22nd, 23rd, & 24th
2025**

**Ruidoso Convention Center
Ruidoso, New Mexico**

Sponsored By:

New Mexico Hay Association
New Mexico State University



To Register Online Visit:

<http://www.nmhay.com/>

2025 Southwest Hay & Forage Conference

Wednesday, January 22nd

1 - 5 pm - Exhibit Setup

5:30 pm - NMHA Board of Directors Meeting, MCM Elegante Hotel Lobby

6:30 pm - Premier Sponsor

Appreciation/Board of Directors Dinner, Texas Club Steakhouse - Sponsored by:



Ruidoso Convention Center

Thursday Morning, January 23rd

8:00 am - Trade Show Floor Opens - Coffee and Pastries available

8:30 am - Registration Opens

9:45 am - **Welcome** Joel Klein, NMHA President

- **Opening Remarks &**

Conference Logistics - Mark Marsalis, NMSU Extension Forage Specialist;
Ravae Leonard, NMHA Sec/Treasurer

10:00 am - **Alfalfa & Drought:**

Mitigating Profit Losses - Don Miller, Mtn View Seeds

10:30 am - **Alfalfa IPM and Pesticide**

Loss - Luis Cadena, NMSU Entomology, Plant Pathology & Weed Sci.

11:15 am - **NM-FARM Program:**

Bringing Financial Benchmarking Tools to NM - Frannie Miller, NMSU Ag Econ, Ag Business

12:00 noon - Buffet Lunch, Catered by "The Village Buttery";

Sponsored by:



Thursday Afternoon, January 23rd

1:00 pm - **Spouses' Interest Session - 'Painting with Peggy Krantz'**

Main Session:

1:00 pm - **Sorghum Grass Herbicides and Other Technologies** - Brent Bean, United Sorghum Checkoff

1:45 pm - **Economics of Good Soil Health: What it Costs Your Operation NOT to Test** - Terry Buettner, Ward Laboratories

2:15 pm - **Industry Updates**

2:35 pm - **Coffee Break / Booth Visits**

3:30 pm - **Late Season Decline: A New Disease in Corn** - Ken Obasa, Texas AgriLife

4:00 pm - **Regenerative Ag: Separating Grain from the Chaff** - Andrew McGuire, Washington State Extension

4:30 - **Alfalfa Varieties: What Can We Expect in the Future?** - Don Miller, Mtn View Seeds

5:00 pm - **NMHA Annual Business Meeting / Booth Visitation**

5:20 pm - **Social Hour Sponsored by:**



6:00 pm - **Dinner, Catered by "The Village Buttery"**

**** 7:00-10:00 pm** - **Ace-in-the-Hole Casino Fundraiser ****

Friday, January 24th

8:00 am - Trade Show Floor Opens - Coffee and Donuts Available

8:30 am - Registration Re-opens

8:45 am - **Legislative Update** - Travis Harris, NMFLB 2nd Vice President

9:00 am - **Alternative Management Options for Weed Control** - Leslie Beck, NMSU Extension Weed Specialist
- **Stem Nematode in NM Update** - Jacki Beacham, NMSU Entomology, Plant Pathology & Weed Sci.

9:45 am - **Coffee Break / Booth Visitation**

10:30 am - **Alfalfa-Corn Interseeding: Can It Work?** - Scott Newell, Univ. of Wisconsin Extension

11:00 am - **NMDA Pesticides Update** - Steve Baca, NMDA

11:45 am - **Adjourn / CEUs Awarded**

12:00 pm - **NMHA Annual Business Meeting Reconvenes** - Joel Klein, Ravae Leonard, and Officers

5 NM Pesticide Applicator CEUs are approved for this meeting; Texas, Arizona, and Certified Crop Advisor CEUs have been approved.
